

Plants not Pills Dr Kath Brown Chair GreenerPractice Cornwall

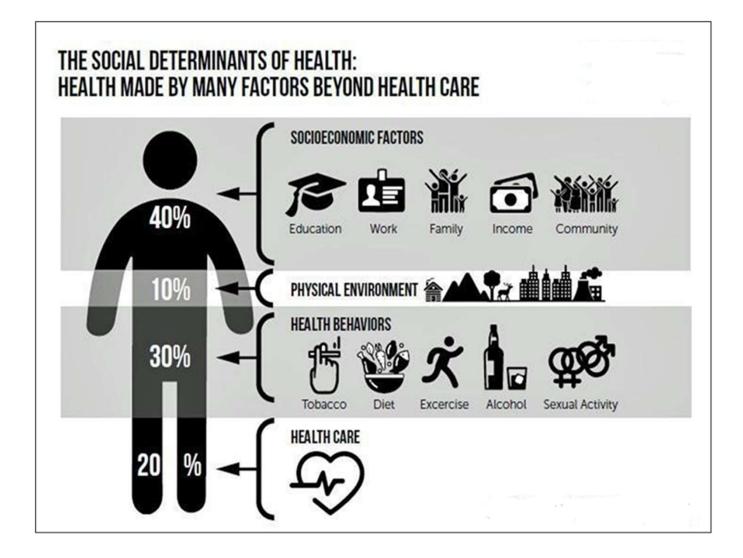


- 30% heart disease and strokes
- 30% depression
- 20% blood pressure
- 10% cancer
- 25% premature death

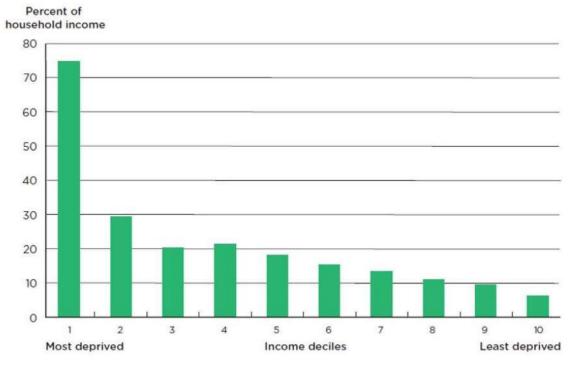
Medications for Type 2 Diabetes







The most deprived decile households would spend 75% of their disposable income to meet the NHS Eatwell Guide





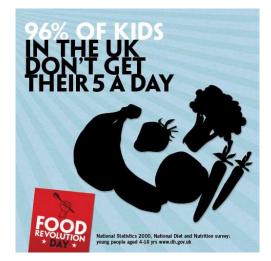


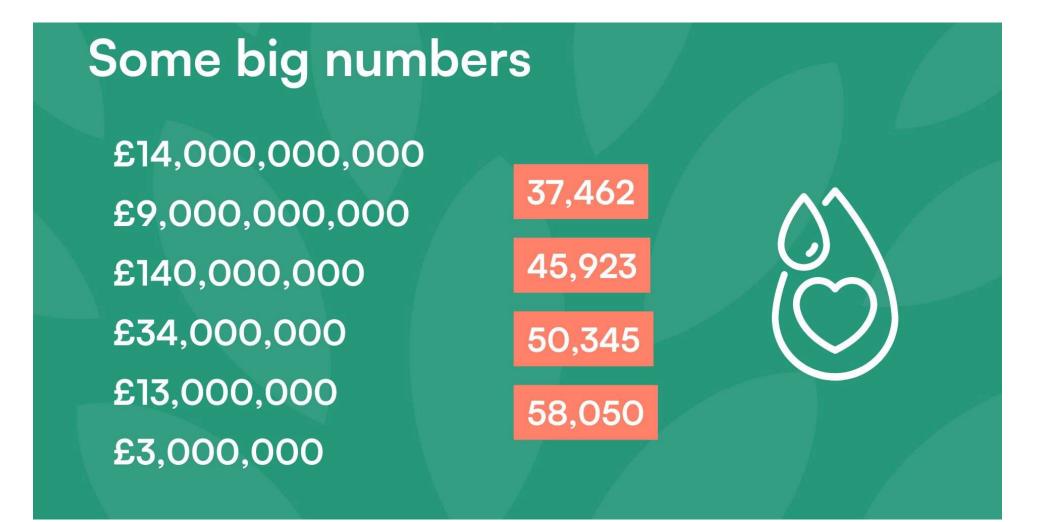
- 1 in 4 parents have skipped a meal as they cannot afford it
- 1 in 4 worry about not having enough food to eat
- 1 in 8 have gone without eating for a whole day

www.endhungeruk.org/measure





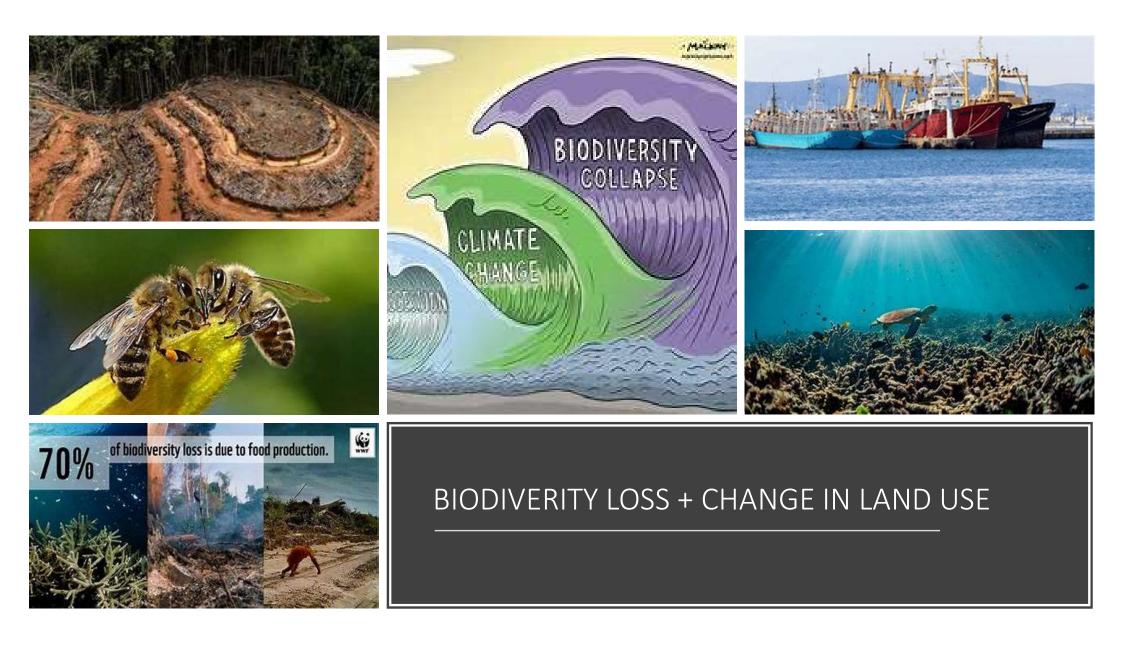




"People are fed by the Food Industry, which pays no attention to health,



The Eat Lancet Commission on healthy diets from sustainable food systems estimated that a whole food plant-based diet (WFPBD) could prevent **11 million deaths** annually from *diet-related illnesses*.







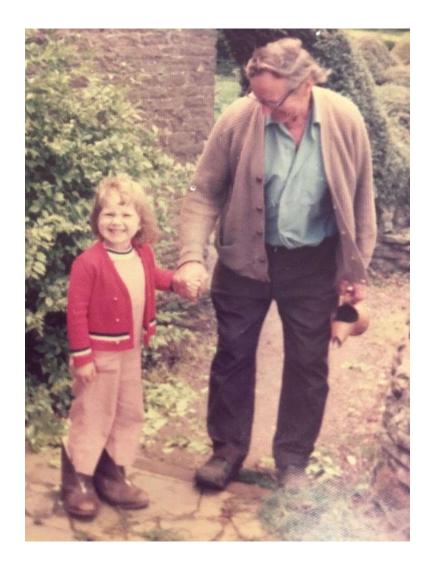
Losing the plot: courgette crisis spreads to other vegetables

Snow across Spanish farming areas means tomato, lettuce, pepper and celery shortage - and higher prices - may last into spring











Grown Veg Box Pilot 2023-24 • Veg box for patients with Pre Diabetes or Type 2 Diabetes • 12 patients – 3 months each • Encourages healthier eating, engagement with the community, sustainable food sourcing and supports one of our local gardens



Cooking Sessions

AD BO STORES

Method

5000

Add to the baking

Demonstration

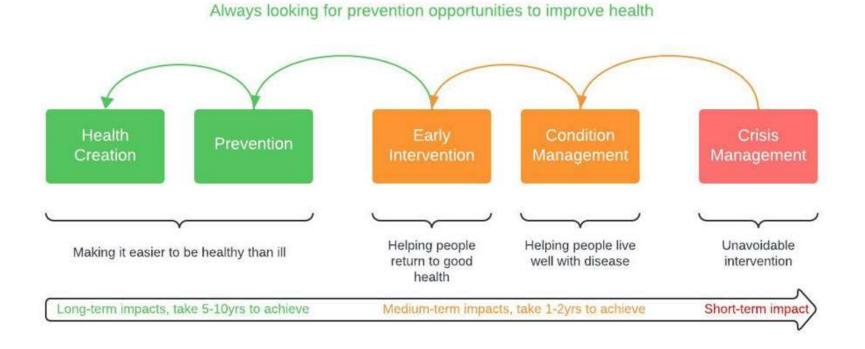
Practice together

Eat!

Take same ingredients home to try "Hi, I'm the bloke who made a flippant response when you asked how often I ate vegetables. I said every four weeks.

I took home the box of veg you kindly gave me and reflected on it over the afternoon, and decided I needed to change my attitude to healthy eating. I prepared a salad meal for my wife and myself. On Saturday I stocked up with a variety of vegetables and will be eating more healthily in the future, all thanks to you."

Sickness to Prevention

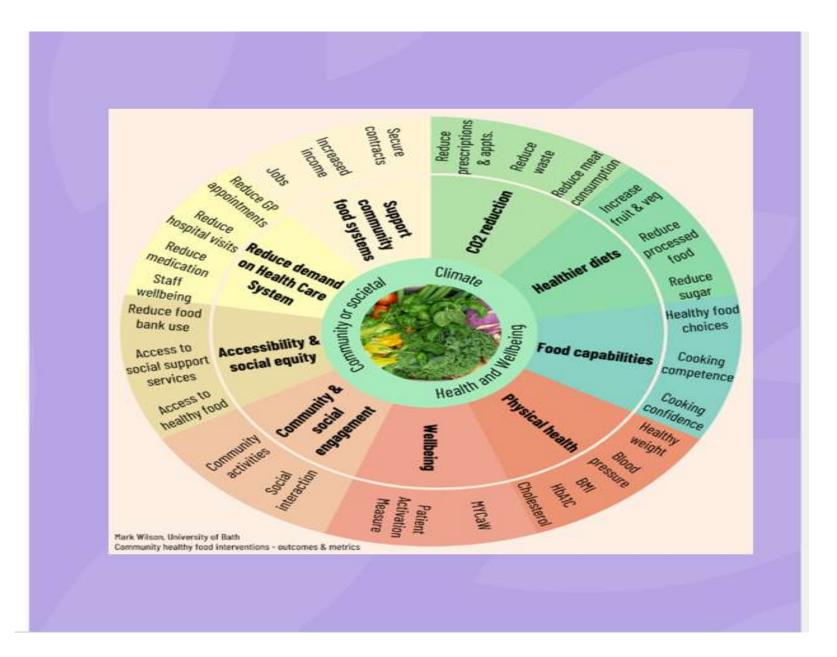


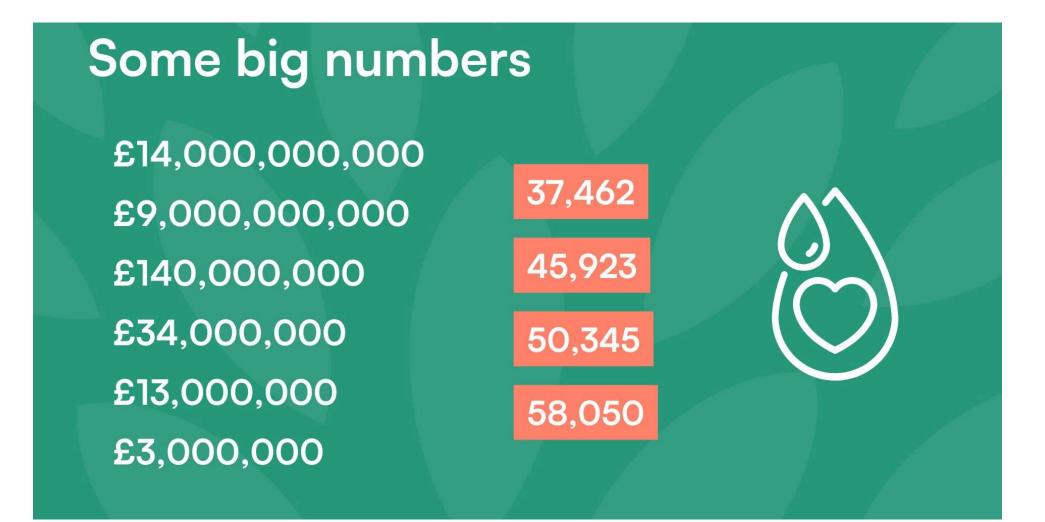




Health Creation: WellFed Cornwall!

We now have a rapidly growing family of us working on a programme to connect food, climate, health, soil, biodiversity and community. We met on 11 April in Newquay, decided to call ourselves WellFed Cornwall as a working title and have a whole bunch of things we want to achieve in the next 12 months. :)





THE EVOLVEMENT OF WELLFED CORNWALL

GET INVOLVED.

1. ORIGINAL WATERGATE PCN Pilot (2022-23)

12 months of Veg Box prescriptions from Newquay Orchard for T2DM and prediabetic patients. With the support of health coaches and recipes, patients saw a reduction of HBA1c, BMI and an increase in wellbeing, nutritional knowledge, and social connection.

2. WELLFED CORNWALL STARTED WITH 11 MORE PILOTS (2023-24)

Taking inspiration from Watergate, 11 more pilots are taking place with practices linking up with their local community growers and community food organisations. Bath Uni is helping us gather the data.



3. A MISSION TO MAKE WELLFED PART OF OUR HEALTH AND CARE SYSTEM (2024-25)

Creating engagement and investment at a system wide level - aiming for a reduction in T2DM and other chronic illness across Cornwall, at the same time as building the community assets that enable even more community members to stay well - and invest in natural systems.

Programme	No. participants	Outcomes and Impacts
Watergate PCN	12	92% of participants HbA1c decreased (1-37mmol/mol) BMI decreased on average by 8kg Increased social interaction
<u>Alexandra Rose</u> – running since 2014 year with regular independent evaluations	10,500	 GP visits decreased by 48% 71% improvement in BMI for those with hypertension 57% increase in children and 40% in parents eating 5 a day 43% reduction in children eating unhealthy snacks 86% reduction in stress and anxiety about money ROI – every £1 food voucher creates £7 of social value due to better health and wellbeing as a result of better nutrition In addition every £1 voucher create £2.11 benefit to local economy as spent with local traders and growers
Bags of Taste	14,000	 86% of participants cooked more frequently after the course 68% said that they feel more confident to cook 70% of people identified ways of reducing food costs 77% of all students completed the programme Average saving on takeaways and ready meals of £800 a year Decline in takeaway consumption highest in those that ate the most takeaways.
NHS Diabetic Prevention Programme 2016 – 2021	390,000	4% of people had their diabetes prevented or delayed
Wildlife Trust volunteering programme		Demonstrated an ROI of £6.88 for every £1 spent 95% of those with low MH scores improved in 12 weeks